

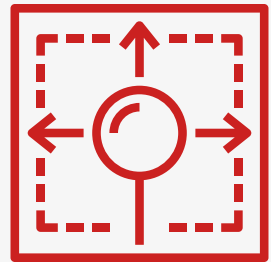


**9th INTERNATIONAL MINING,
TUNNELING, MACHINERY
EQUIPMENTS AND HEAVY
DUTY VEHICLES FAIR**

December 9 - 12, 2021

Post Show Report

The
Most COMPREHENSIVE
Fair of
Mining Industry



25.000 sqm. fair area



Fair Summery Results

from **28** countries

from **57** countries

409 exhibitors

11.488 visitors

Exhibitor&Visitor Countries



Platform where Latest Technology, Machinery and Products are Exhibited



Exhibitor Statistics & Feedbacks

1 Business Contacts

To improve current business potential.

2 Company Image

To protect and improve company role in the market.

3 National Customers

Generate new sales leads from Türkiye.

4 Promote Products/Services

To make new product introductions.

5 International Customers

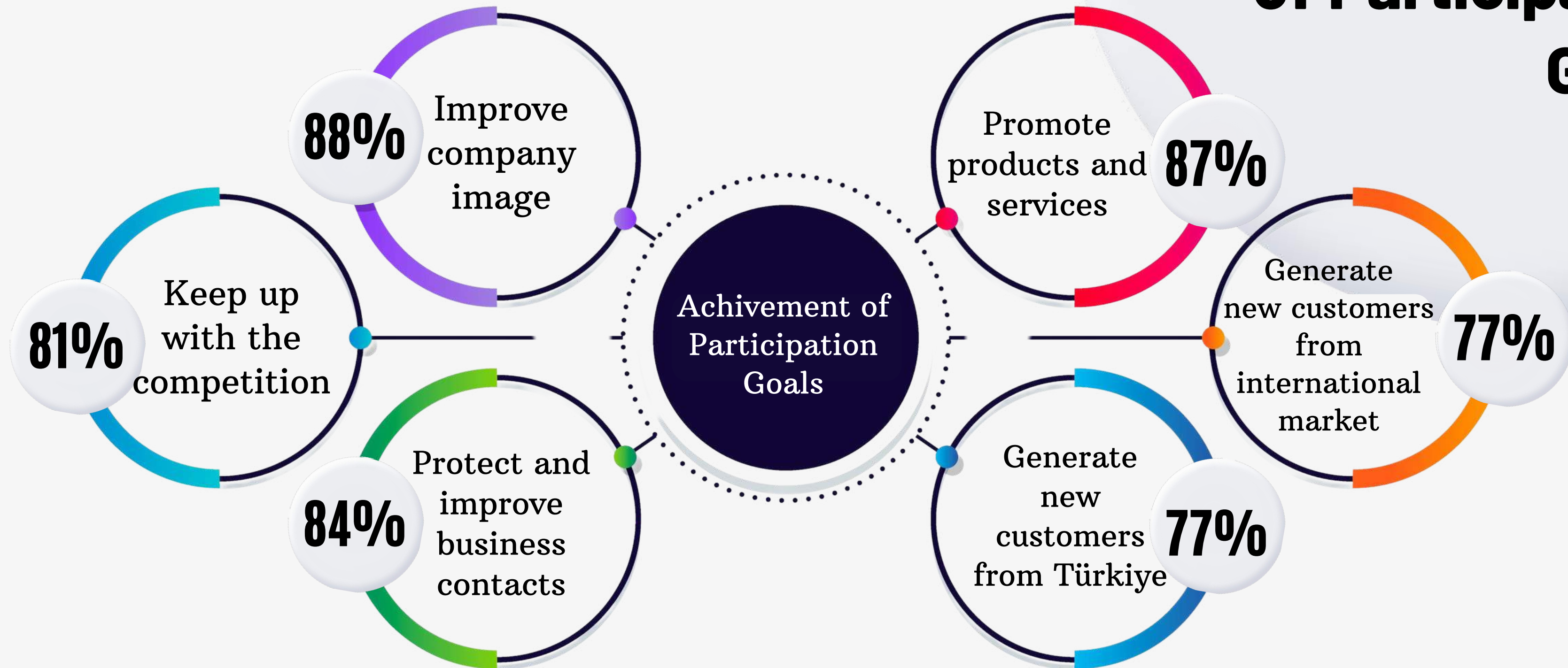
Generate new sales leads from markets outside of Türkiye.

6 Competition

To keep up with the competition in the market.

Purposes of Exhibitors

Rate of Achivement of Participation Goals



Impact of Fair on Sales



820%

Our exhibitors increased their orders by
82% at the fair.

Exhibitor Feedbacks



82%

Are satisfied
with the fair.

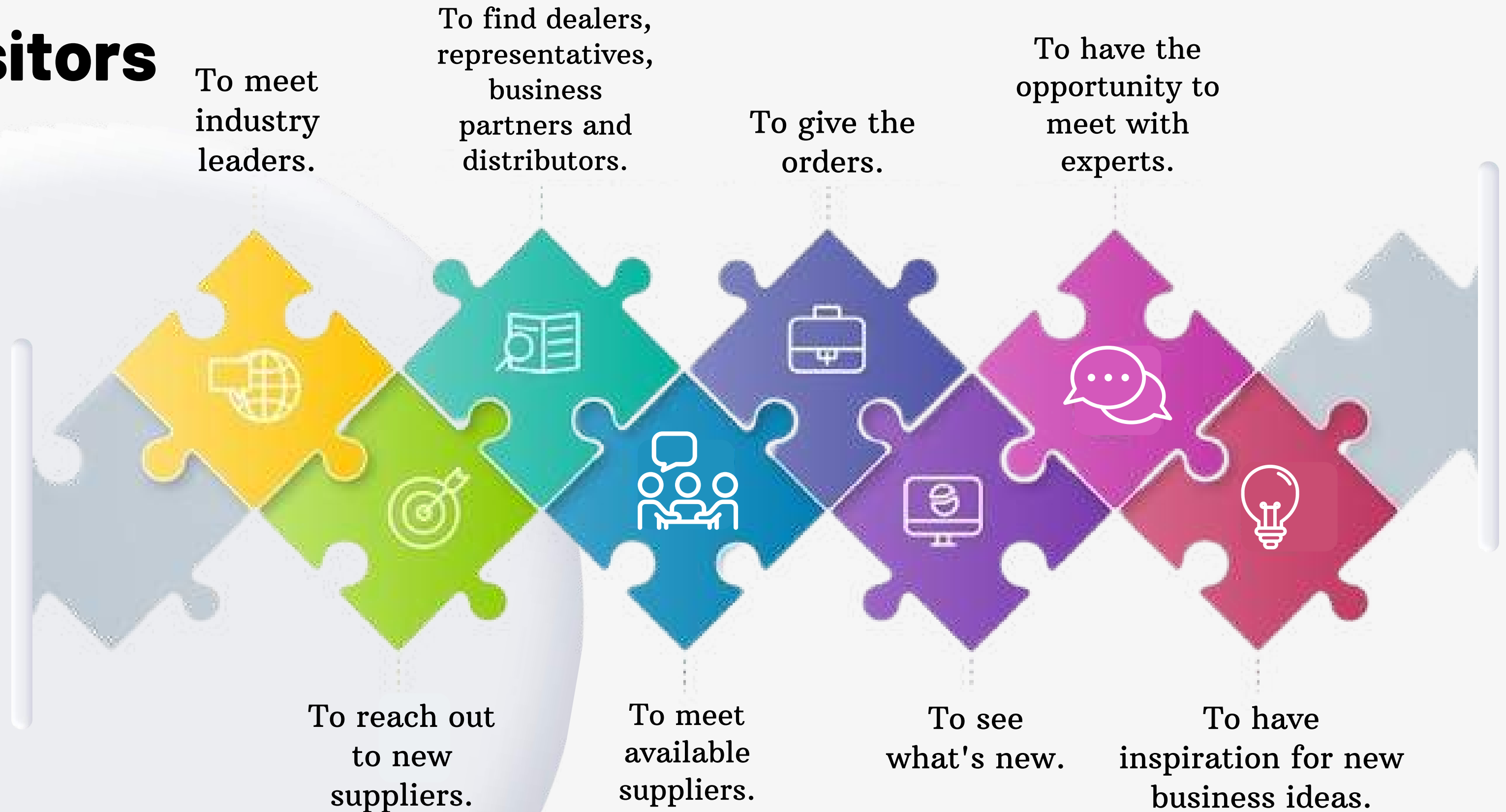


79%

Plan to attend
the fair again.

Visitor Statistics & Feedbacks

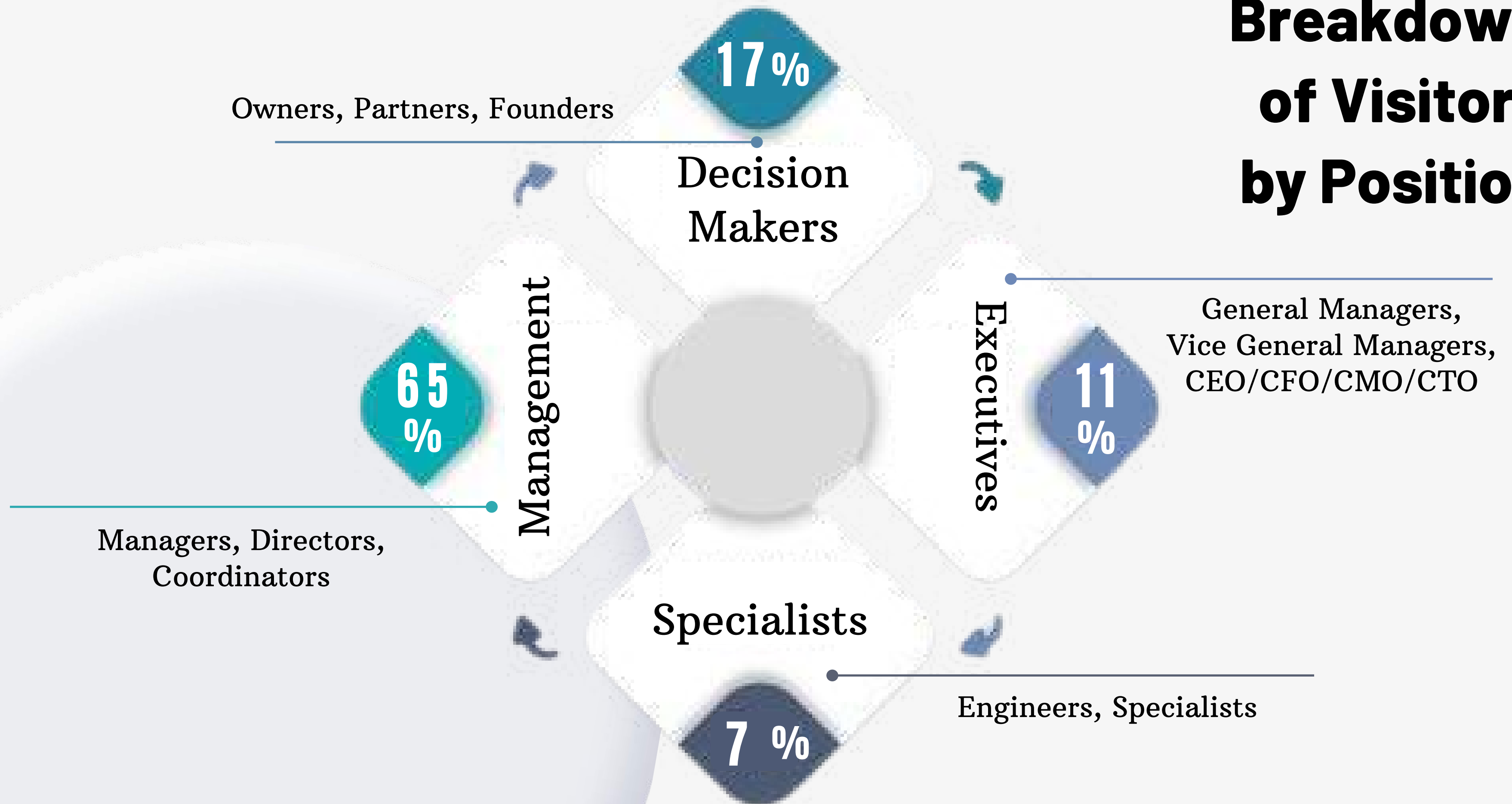
Purposes of Visitors



Departments of Visitors



Breakdown of Visitors by Position



Orders of Visitors

22%

Made a purchase
during the fair.

Made a purchasing plan
for the post-fair.

59%

Visitor Feedbacks



BUSINESS **CONNECT**
P R O G R A M

87% of visitors using our online platform say they are satisfied, and **50%** say they would recommend it.

Thank to our Platinum Sponsor
Tünelmak İş Makineleri San. ve Tic. A.Ş.



Communication

Tüyap Fairs and Exhibitions Organization Inc.



Tüyap Fair Convention and Congress Center
Cumhuriyet Mah.
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December 15 - 18, 2022

Next Meeting